

Los Angeles, CA gufei51539@gmail.com biancazhuang.com

#### **Soft Skills**

Collaboration, Communication, Curiosity, Empathy, Design Thinking, Initiative, Presentation

### **Hard Skills**

3D Modeling

- Clo
- Fusion 360
- Gravity Sketch
- KeyShot
- Rhino
- · SolidWorks

### Adobe Creative Suite

- Illustrator
- InDesign
- Photoshop
- Premiere Pro

# Design & Presentation

- Collage
- Ideation
- Prototyping
- Sketching

### UI/UX Design

- Desktop & Mobile App Design
- Figma
- UX Research

### Package Design

- · Dieline Design
- CMF Strategy
- 3D Visualization

## Education

### **ArtCenter College of Design**

Pasadena, CA

Anticipated Graduation April 2026

Bachelor of Science in Product Design

# **Feature Projects**

## **OCTA Multifunctional Electricity Pot**

May to August 2024

Developed a versatile kitchen appliance with two parts, ideal for barbeque, boiling, frying, and hot pot, perfect for one-person cooking.

### **DiDi Sponsored Project**

May to August 2024

Collaborating with a multidisciplinary team to design for DiDi s upcoming Robotaxi.

### **BYD Portable Power Station**

January to April 2024

Designed a portable power station with two walkie-talkies for easy communication during outdoor adventures, along with multiple charging ports for powering devices.

### Design Within Reach Pet Camera

May to August 2023

Developed a cutting-edge pet product for Design Within Reach: a smart, mobile camera with a wireless charging base.

## Experience

Beifa Group- Industrial Design Intern

March to June 2025

Independently designed a concept fragrance inspired by Chinese metaphysics, leading the full process from concept development and market positioning to 3D modeling and rendering. Collaborated with team to ensure manufactory feasibility and brand alignment.

## ArtCenter College of Design-Teaching Assistant

September to December 2024

Instructed rough model-making, guided shop machine use, and taught Adobe InDesign. Provided detailed feedback to support student design development.